

No. 5(5)/2024-PE-VII/CPSE-III
Government of India
Ministry of Heavy Industries

Udyog Bhawan, New Delhi
Dated: 01st January, 2025

To,

CMDs/CEOs of all operational CPSEs/ABs under MHI

Sub:- 8th Edition of Pariksha Pe Charcha-reg.

Sir,

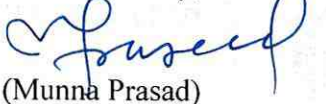
I am directed to refer MHI letter No 16(26)/2024-Coord dated 27.12.2024 on the subject and to forward Ministry of Education's DO letter dated 17th December, 2024. The 8th edition of Pariksha Pe Charcha, the unique interactive program of Hon'ble Prime Minister with students, teachers and parents will be held in January, 2025. Presently, to select participants who will be featured in the Pariksha Pe Charcha, an online Multiple Choice Question (MCQ) competition is being conducted at <https://innovateindia.gov.in/> from 14th December, 2024 to 14th January 2025 for children studying in classes from 6 to 12, teachers and parents. In this regard, the MoE has issued detailed plan of action to celebrated the event as contained in their D.O. under reference, para 3 (a) to (e) and subsequent paras. All CPSEs and their subsidiaries/branches/units are to take following actions urgently in a time bound manner:

- (i) Display banner regarding Pariksha Pe Charcha on official websites of your organization.
- (ii) Display creatives on at all prominent locations and in all subordinate offices at various levels.
- (iii) Digital boards in offices, centres, autonomous bodies etc.
- (iv) Display the creatives through posters on the public notice boards, as standees, public space etc.
- (v) Display the link for registration through 'QR' Code- in all the publicity materials of your organisation.

4. It is therefore requested to initiate action on the above tasks and an action taken report along with media plan may also be shared with this Ministry at the earliest so as to apprise MoE.

Encl: As Above

Yours faithfully,



(Munna Prasad)

Under Secretary to the Government of India
Phone No: 011- 23061106